



## **RUSSIAN STANDARD BANK RELEASES AMERICAN EXPRESS MEMBERSHIP REWARDS® WINTER 2008-2009 CATALOG**

Russian Standard Bank, the exclusive issuer of American Express® Cards in Russia, has released the Winter 2008-2009 Membership Rewards® Catalog for participants of the Membership Rewards® bonus program.

The new Membership Rewards® catalog offers a wide range of rewards – from air travel on leading international carriers and luxury rooms in the best hotels of the world to electronic goods, jewelry and magazine subscriptions. Russian and international companies featured in the catalog include Montblanc, Bucerlatti, Air France-KLM, Hilton, Jumeirah, Bork, Apple, Canon, Philips, Le Meridian Moscow Country Club, Julia Dilua and premier restaurants such as Pushkin, Manon, Turandot and Palkin. Rewards are available for as few as 1054 bonus points.

Membership Rewards® is one of the most popular customer loyalty programs around the world and is available in more than 50 countries worldwide. Russian Standard Bank launched Membership Rewards® in Russia on August 1, 2008.

American Express® Cardholders can register for the Membership Rewards® at any Russian Standard Bank branch, by telephoning the Russian Standard Bank client support service, or online at [www.americanexpress-rsb.ru](http://www.americanexpress-rsb.ru).

American Express® Cards offer unparalleled services, such as travel insurance, service in 2,200 American Express Travel Offices all over the world, discounts and special offers and free card replacement within 24 hours in Russia and 48 hours abroad.

Gold, Platinum and Centurion Cardmembers have additional insurance that covers missing luggage, flight delays and cancellations. Platinum and Centurion Cardmembers have access to American Express' 24-hour Concierge Service, and can use their American Express Cards for premium services, such as yacht and aircraft charters.

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